

Print & Web Graphic Design Intern

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Reader's Digest is a leading Canadian multi-brand media and marketing company that educates, entertains and inspires, connecting audiences throughout Canada. It publishes five magazines, including Reader's Digest and S

Reader's Digest Media Print & Web Graphic Design Internship

POSITION SUMMARY

Position Location: Toronto, Ontario

Dates: September 1 - December 20, 2013

Reader's Digest Media is offering an unpaid internship. Interns work Mondays to Fridays, 10 a.m. to 5 p.m. This position works closely with the Integrated Marketing Solutions team. The intern will gain experience in the design, production and execution of mockups, advertorials, web and social media design, presentations and in-house sales promotion material for our magazine brands and online properties.

EDUCATION / EXPERIENCE

Secondary school diploma and a minimum 2 year graphic design / web design experience at a post-secondary level.

REQUIREMENTS

High degree of creative art ability; Sound knowledge of Adobe Creative Suite (InDesign, Adobe Illustrator, Photoshop, Flash); PowerPoint; Typesetting and printing; Initiative, proactive with a keen sense of responsibility; Open to new concepts and ideas; Flexibility to receive and evaluate differing opinions; Ability to handle many projects at the same time and work in a fast-paced, deadline-sensitive environment.

HONORARIUM

TCC Monthly Metropass for duration of internship to cover transportation costs.

PORTFOLIO SUBMISSION

An online or emailable portfolio containing minimum 8 to 10 pieces that reflects your creative ability and range of style, with focus on editorial and advertising samples must be submitted for review.

TO APPLY, PLEASE SUBMIT YOUR PORTFOLIO AND RESUME TO:

Job Title	Print & Web Graphic Design Intern
Company Name	Reader's Digest Canada
Email	Adam Snellings - adam.snellings@rd.com
Category	Category -> Marketing / Advertising
Job Type	Job Type -> Intern
Salary	HONORARIUM: TCC Monthly Metropass for duration of internship to cover transportation costs.
Location	Toronto