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Marketing Manager Internship

Telico - Montréal, QC

Stage / Apprentissage

COMPANY DESCRIPTION

At Telico, we want to create long-lasting relationships with our customers and work with them to provide the best business communications solutions to support their success. Our team strives to improve service pricing, features and reliability. Telico has a proven track record of delivering great technology. Our commitment to innovation has enabled us to deliver breakthrough technologies that change the telecom landscape.

JOB DESCRIPTION

Telico is searching for a Marketing Manager Intern to define and execute marketing programs to increase sales for our Small & Medium Business sales organization.

The chosen candidates will be responsible for managing and creating a variety of lead generation programs targeting 1-100 employee size business prospects.

As the owner of marketing programs, this role will also be relied on by sales leadership to manage their feedback or concerns on campaigns and tweak accordingly.

QUALIFICATIONS

- Strong knowledge of LinkedIn, Facebook, Twitter, Tumblr, Pinterest etc. as well as smartphones, mobile apps and tablet devices
- Knowledge of Wordpress and Adobe Photoshop
- Strong writing and communication required
- Research, create and schedule content for both Company's social media channels
- Ability to develop CPM and PPC campaigns
- Analyze and track various metrics
- Generating ideas and being innovative

We are looking for a team player that is looking to not only learn but also be part of a fun and dynamic team.

Students applying for this internship should be Marketing/Business or Language majors. Must be able to work from our Montreal Office at least 10-15 hours a week. We provide flexible hours.

ADDITIONAL INFORMATION

Compensation

4 Months Contract unpaid internship. Those who excel in the position will be considered for full time opportunities.

To apply, please click the link below. If the link does not work, please send your resume to vmehta @ telico.ca (please specify the job title in your email).

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Suivre

Restez informé(e) des opportunités d'emploi chez Telico

À propos de cette entreprise

[Telico](#)

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